

FEB 16 2007

Application No.: 10/090,591

Docket No.: JCLA8596-R

REMARKS**Present Status of the Application**

The Office Action rejected claims 1-2, 4-7, and 9-34 under 35 U.S.C. 103(a), as being unpatentable over Takano (U.S. Application Publication 2001/0041072, hereinafter "Takano") in view of Burbridge et al. (U. S. Patent 6,965,855; hereinafter Burbridge). Applicants have cancelled claims 1-2, 4-7, 9-18, 25-31, and 33-34. After entry of amendments, claims 19-24 and 32 remain pending in the present application, and reconsideration of those claims is respectfully requested.

Discussion of Office Action Rejections

The Office Action rejected claims 1-2, 4-7, and 9-34 under 35 U.S.C. 103(a), as being unpatentable over Takano in view of Burbridge. Applicants respectfully traverse the rejections for at least the reasons set forth below.

In the present invention, claims 19 and 32 recite "*transmitting access information for accessing a storage location of a stored digital data and advertising information to an external device having a print function through the communication line.*" At least this feature is not disclosed by Takano and Burbridge.

In re Takano (see Fig. 2), the description in paragraph [0012] is based on the mechanism in, for example, Fig. 2 or Fig. 2 ([0082] - [0083]). The customer can input images by the image

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input apparatus 6 at the store 9, located at the sightseeing place. Then, the image data are sent to the storage place 20. The storage place 20 returns the ID with respect to the image data. The image input apparatus 6 then receives the ID number from the image server 19. The index print 71 is printed (see [0083], last 5 lines).

Tajano, however, does not disclose "advertising information" as recited in Claims 19 and 32. Burbridge is also silent as to "advertising information".

As pointed out in M. P. E. P. 2143. 03, "[t]o establish prima facie obviousness of a claimed invention, all the claimed limitations must be taught or suggested by the prior art". As such, Applicants respectfully request that the rejection under 35 U.S.C. 103(a) should be withdrawn because Takano and Burbridge, either taken singly or in combination, does not teach or suggest each and every feature of independent claims 19 and 32.

Withdrawal of rejections of the claims 20-24 is also respectfully requested since the claims 20-24 are dependent from independent claim 19, which recites allowable features stated above.

For at least the foregoing reasons, Applicants respectfully submit that independent claims 19 and 32 patently define over the prior art references, and should be allowed. For at least the same reasons, dependent claims 20-24 patently define over the prior art references as well.

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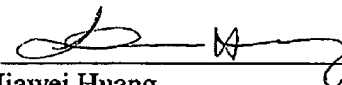
CONCLUSION

For at least the foregoing reasons, it is believed that the pending claims 19-24 and 32 are in proper condition for allowance. If the Examiner believes that a telephone conference would expedite the examination of the above-identified patent application, the Examiner is invited to call the undersigned.

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Respectfully submitted,
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